

CPWR TECHNICAL REPORT

Knowledge and Recommendations of Sales Personnel Regarding Pneumatic Nail Gun Safety

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Dissemination plans

At this point we cannot report any adoption or use of findings nor can we claim any outcomes or impact. However, a number of dissemination activities are planned in coming months. Timing of these dissemination efforts will be coordinated with release of the planned academic publication and press release. Ultimately we hope these findings can be used to effectively approach vendors and distributors about appropriate training for sales personnel. For example, Lowe's, the large home improvement chain headquartered in North Carolina, is associated with the non-profit Home Safety Council; we believe the information gained in this small project combined with our existing injury data on nail gun injuries could make a compelling case for this group to sponsor a safety campaign that might reach consumers and contractors.

We also believe it is important to be able to continue providing data that maintains attention to this safety issue including drawing similarities to injury risk among consumers and workers that has been effective in the past.

Publication:

Manuscript:

Buyer beware: personnel selling nail guns know little about dangerous tools
(draft manuscript attached – not for circulation at this time)

We plan to accompany the manuscript publication with a Duke Press Release to draw media attention and we hope to get the results into a trade journal/communication.

Presentation:

APHA Meeting November 2010, Denver, Colorado

Communication:

Direct communications are planned to the following groups.

- x Federal OSHA Office of the Directorate of Construction
- x Federal OSHA ACCOSH Committee, Nail Gun work group
- x CPSC
- x NIOSH NORA Construction Council
- x Lowe's and Home Depot Stores