Road Map Worksheet

[Project Name]

1A. Intervention or findings to be disseminated ("cargo"):

1B. Health and Safety Goal(s) ("directional heading")

1C. Dissemination already conducted or planned ("point of departure"):

1D. Target Audience(s):

1.

2.

3.

Any additional audiences to revisit later:

Audience 1:_____

2A. Type of audience (check one)	___End user ___Intermediary
2B. Desired action:	
2C. Partners ("local guides")	
2D. Dissemination strategy	
2E. Communication channel(s):	

Audience 2: _____	
2A. Type of audience (check one)	___End user ___Intermediary
2B. Desired action:	

2C. Partners ("local guides")

Audience 3: _____	
2A. Type of audience (check one)	___End user ___Intermediary
2B. Desired action:	

2C. Partners ("local guides"):

3A. Your dissemination efforts ("rest stops"):	Our next 3 steps:
	   1.
	   2.
	   3.

	Who	What will they do
3B. Next steps others will take ("relief drivers"):	1. 2. 3.	1. 2. 3.

3C. Resources ("fuel"):	
3D. Barriers ("roadblocks"):	
3E. Addressing barriers ("detours"):	
3F. Measures and indicators ("mile markers"):	